



PARTNERS FOR PARKINSON'S

2023-2024

PARTNERSHIP OPPORTUNITIES



PARTNERS FOR PARKINSON'S GIVING SOCIETY

- Every contribution is vital to our success.
- Each year, individuals, foundations, and businesses support our mission through donations, gifts in honor and memory of those who have gone before us, grants, and sponsorships.
- The Partners for Parkinson's Giving Society acknowledges your cumulative assistance throughout the year.
- The Partners for Parkinson's Giving Society page on our website reflects your monthly sustaining donation, your memorial gift, in addition to your event sponsorship, and more at nine levels.
- Recognition varies upon how you apply your gift. Event sponsors will receive additional public announcements of their support in concert with the event's publicity unless otherwise directed by you.
- Our website is updated monthly to show your gift totals as they increase throughout the year.
- Those contributors of \$5,000 and above will be our guests at **Cocktails & Conversations**, our annual gathering honoring top donors.

YOUR SUPPORT MAKES A DIFFERENCE IN SOUTHWEST FLORIDA

Our Mission - Parkinson's Association of Southwest Florida (PASWFL) helps patients and care partners **Live Well with PD**. We accomplish this by providing proven and effective programs and services that improve the quality of life, educate, enrich, and empower people affected by Parkinson's Disease (PD) and related neurodegenerative diseases.

Our Vision - We continue to create a Parkinson's-friendly community where people affected by PD and other neurodegenerative diseases are treated with dignity and understanding. We provide advocacy, awareness, and education to the healthcare and Parkinson's communities and the community at large. People reach out to us for our expertise, programs, and experience.

9 MINUTES

Every nine minutes, someone in the world receives a PD diagnosis. The increasing rate means that PD is projected to exceed Alzheimer's in two decades.

As a Partner for Parkinson's, you allow us to continue our much-needed programming.

PASWFL provides services right here in Southwest Florida to our friends, neighbors, and loved ones affected by PD while national organizations diligently search for a cure.

Research shows that there are approximately 7,000 people in Southwest Florida living with PD. Our goal is to have all **Live Well with PD**.

Our programs are free of charge to members and have been since the PASWFL was founded in 1997. Joining is easy! Membership is Free! Visit our website and complete the membership application/participation waiver. Get active with PD programs now!

Individual donations, event sponsorships, and grants from foundations and businesses ENSURE that our programs continue at NO cost to participants.



YOUR SUPPORT MAKES A DIFFERENCE FOR OUR YEAR-ROUND PROGRAMS



MOVEMENT CLASSES

Movement Classes - Growing evidence shows that vigorous exercise may have a neuroprotective effect on people with PD. Exercise slows the progression of the disease! We host 12 group movement classes weekly. These exercise sessions offer a flexible approach that targets multiple symptoms and flexibility, balance, and strength.

We provided 2,132 "proven," and effective programs - movement, exercise, speech, education, and support - to more than 12,300 participants in just the past year ending May 31, 2022.



EDUCATIONAL PROGRAMS

Our PD Talks empower and enrich those with PD, their care partners, and families to live well with PD. These regularly scheduled presentations are led by professionals who provide information on a wide variety of subjects. In the past 12 months sessions have addressed: symptom management, medication, treatment, PD issues for newly diagnosed, therapies (mobility, speech, physical, occupational) as well as life topics such as coping with hospital stays, long-term care insurance, advanced planning, and much more.



SUPPORT GROUPS

Professionally and peer-led support groups provide a safe environment in which to share experiences and feelings through the PD journey. We host six different groups for those with PD, their care partners, and their families.



SPEECH THERAPY

Licensed speech pathologists share strategies and direct practice exercises that increase voice volume, speed of speech breathing, and clearer pronunciation of words



WELLNESS - JUST FOR FUN

From drumming, meditation, and improvisation, the wellness classes reduce stress and provide opportunities to have fun!



SOCIAL ACTIVITIES

Organized by peers, these fun outings and activities help reduce the feeling of isolation often associated with Parkinsonisms.

YOUR SUPPORT MAKES A DIFFERENCE TO MEMBERS OF PASWFL

Partners for Parkinson's Giving Society Levels

Benefactor - \$50,000

Ensures we help local citizens live well with PD for 3 months.

Angel - \$25,000

Provides critical Movement and Exercise Sessions for 4 months.

Champion - \$10,000

Ensures essential speech therapy for 2 months.

Steward - \$7,500

Provides programming for Care Partners for 4 months.

Sustainer - \$5,000

Maintains LCSW services for a month.

Ambassador - \$2,500

Delivers Educational Programs, especially PD Talks, each month.

Advocate - \$1,000

Supports Creative therapies for a month.

Supporter - \$600

Supports our work monthly to help Southwest Floridians live well with PD.

Friend - Up to \$599

Keeps our message strong on a daily basis.



“The Parkinson's Association of Southwest Florida, has been an invaluable resource for my husband who suffers every day from PD. Their support, fundraising events, exercise, and speech classes have been so important and helpful to my husband so he can live a better life with this disease. We can't thank this organization enough for all they do for us and the community.”

BILL AND SANDY GARRETT

	BENEFACTOR \$50,000	ANGEL \$25,000	CHAMPION \$10,000	STEWARD \$7,500	SUSTAINER \$5,000
Statement of Support Website, program, emails	Exclusive				
On-Stage presence & speaking opportunity	3 minutes	1 minutes			
TV advertisements Purchased/PSA	Logo	Logo	Logo		
Radio – Purchased/PSA	Premier	Premier	Premier		
Your branded items distributed to attendees (Sponsor Provided)	Yes	Yes	Yes	Yes	Yes
Link to your website	Logo	Logo	Logo	Logo	Logo
Your Banner at Event	8' x 4'	8' x 4'	8' x 4'	6' x 3'	4' x 2'
Branded recognition on website, event digital and social media	Premier	Premier	Premier	Prominent	Logo
Logo on print advertisements	Premier	Premier	Premier	Prominent	Logo
Events with Expo	Premier Booth/ Table Placement	Premier Booth/ Table Placement	Premier Booth/ Table Placement	Prominent Booth/ Table Placement	Booth/ Table Space
Sponsor provided advertisement in Event Program	Full Page Back Cover	Full Page Inside Front Cover	Full Page Opposite Table of Contents	Full Page	Half Page
Logo on event flyer/signage and event AV	Logo	Logo	Logo	Logo	Logo
Event day Emcee Announcements	10	10	10	8	6
Listing as a Partner for Parkinson's on website & event flyer/signage	Listing	Listing	Listing	Listing	Listing



EVENT SPONSORSHIP LEVELS

We work closely with sponsors to provide optimal benefits, customizing packages where we are able. Seating capacity varies per level, per event.

IN-KIND Donations of Goods or Services are welcome. Each event has different requirements. Placements of names and use of the corporate logo for IN-KIND donations are at the discretion of PASWFL and are based upon a number of factors.

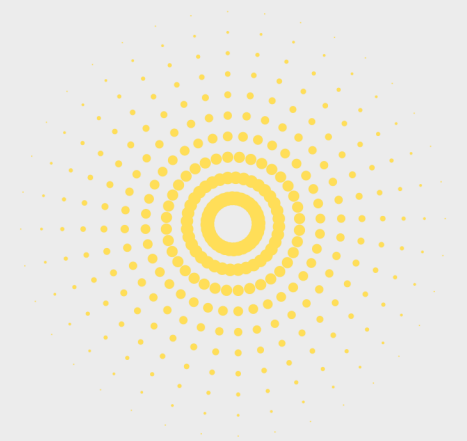
EACH opportunity is recognized as a Partner for Parkinson's our annual giving society!

EACH activity has opportunities for Naming Sponsorships!

Thank you for considering Sponsorship in support of our programs!

Parkinson's Association of Southwest Florida provides members of our community impacted by Parkinson's Disease access to programs and services that improve quality of life and often delay the disease's progression, helping them to *Live Well with PD.*

AMBASSADOR				
\$2,500				
Logo				
Logo	ADVOCATE			
	\$1,000			
Table	Table			
1/4 Page	1/8 Page			
Logo	Listing			
4	2	SUPPORTER		
		\$600		
Listing	Listing	2	FRIEND	
		Listing	UP TO \$599	
			Listing	

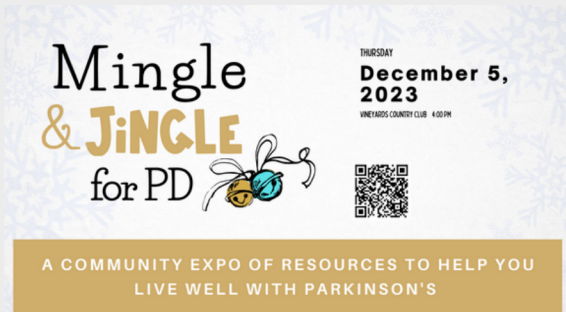


EVENTS WITH SPONSORSHIP BENEFITS



BINGO FOR BAGS & BAUBLES - DINNER

Thursday, October 5, 2023
The Vineyards Country Club, Naples
Registration: \$90 (early reg. \$75), VIP: \$125
Seating Capacity: 240
The event celebrates fashion and fun with dinner included. Competition abounds as each participant plays 13 games of Bingo to win a designer handbag!



MINGLE & JINGLE FOR PD - EXPO

Thursday, December 5, 2023
Hilton Naples
Registration: \$25
Seating Capacity: 240
The event celebrates fashion and fun with dinner included. Competition abounds as each participant plays 13 games of Bingo to win a designer handbag!



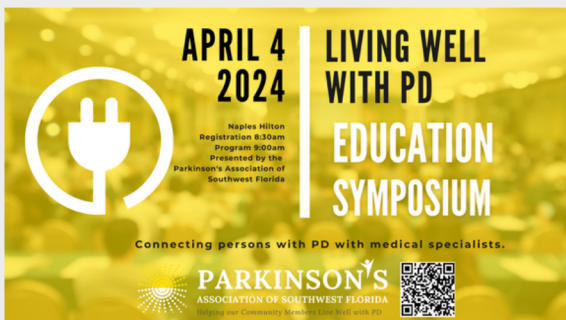
STEP UP FOR PARKINSON'S - WALK

Saturday, February 10, 2024
Baker Park, Naples
Registration: \$30 (early reg. \$25) \$35 in-person
Capacity 500+
Since 2000, this event has gathered families impacted by PD together with area life and wellness providers to showcase the value of exercise to staying PD.



A STEP FORWARD - OVERCOMING OBSTACLES - LUNCH

Thursday, March 7, 2024
Naples Grande Beach Resort
Speaker: Boxing Champion Sugar Ray Leonard
Registration: \$300, VIP tickets: \$500
Seating Capacity: 350
Our signature fundraising event continues to grow and attract an audience of Naples' philanthropic residents committed to investing in our community by helping people live well with PD.



LIVING WELL WITH PD - EDUCATION SYMPOSIUM

Tuesday, April 18, 2023
Hilton Naples
Registration: \$75 (early reg. \$65), VIP: \$125
Seating Capacity: 250
Launched in 2017, our half-day symposium is for those with PD and related neurodegenerative illnesses as well as their care partners. This informative event features medical professionals presenting new treatments and life-affirming practices.

SPONSOR CONTRACT 2023-2024

YOUR SPONSORSHIP MAKES ALL THE DIFFERENCE

- Your generous sponsorship makes it possible for us to provide free membership and proven effective programs to our community members with PD that include movement and exercise, speech therapy, educational events, and social activities.
- Please mark the level and event which works best for you!

YOUR CHOICE OF EVENT, PROGRAM AND SPONSORSHIP LEVEL

PARTNERSHIP LEVEL

- Benefactor** - \$50,000
(ensures we help local citizens live well with PD for 3 months)
- Angel** - \$25,000
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(supports Creative therapies for a month)
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(supports our work monthly to help Southwest Floridians live well with PD)
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(keeps our message strong on a daily basis)



CHOOSE EITHER PROGRAM OR EVENT SPONSORSHIP

PROGRAM PARTNERSHIP

- Movement Classes**
- Speech Therapy**
- Support Groups**
- Education**
- Use where needed most**

SPECIAL EVENT SPONSORSHIP

- Bingo for Bags & Baubles**
October 5, 2023
- Mingle & Jingle for PD**
December 5, 2023
- Step Up For Parkinson's Walk**
February 10, 2024
- A Step Forward - Overcoming Obstacles**
March 7, 2024
- Living Well with PD - Education Symposium**
April 4, 2024

OR

My Payment of \$ _____ is enclosed

Please invoice me.

CONTACT, PUBLICITY AND CREDIT CARD INFORMATION

Contact Person: _____ Phone: (_____) _____ (C) (O) (H)

Name to appear in program (Company): _____

Email: _____

Address: _____

City _____ State: _____ Zip: _____

SPONSORSHIP CUSTOMIZATIONS

SIGNATURE _____

Sponsor/Business Name: _____ Title: _____

Parkinson's Representative: Name: _____ Title: _____

Sponsor Signature: _____ Date: _____

Parkinson's Signature: _____ Date: _____

PLEASE CHECK IF YOU WOULD LIKE TO BE CONTACTED ABOUT PLANNED GIVING.

PLEASE MAKE A COPY FOR YOUR RECORDS An acknowledgment letter will be sent after the event to the address you provided above.

Please contact Mary C. Schoeffel at 239-417-3465 or at MSchoeffel@ParkinsonAssociationSWFL.org for more information.

For Office Use

FORM received on _____ by _____ PAYMENT received on _____ by _____ Acknowledgement/tax letter sent on _____ by _____

PARKINSON'S ASSOCIATION OF SOUTHWEST FLORIDA

CONTACT US

Parkinson's Association of Southwest Florida

2575 Northbrooke Plaza Drive, Suite 301

Naples, FL 34119

239-417-3465

Office@ParkinsonAssociationSWFL.org

HELPING YOU

 **Live Well**
WITH PD